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Contact: Gregg Nagel
Telephone: (317) 843-5641
Email: nagelg@reninc.com

RENAISSANCE CHARITABLE FOUNDATION LAUNCHES RCGF.org WITH INCREASED FUNCTIONALITY

**Secure Login, Printable Forms and Case Strategies, Educational Information
For All Levels Of Experience Featured On New Website**

The Renaissance Charitable Foundation (RCF) has launched RCGF.org, a new website that offers updated educational information and secure account access to financial professionals, donors, and prospective donors. Along with a new layout and intuitive navigation system, the site now offers a search function powered by Google that allows users to quickly find the information they seek on specific planned giving topics.

The secure client login section of RCGF.org allows existing clients – including donors and their financial professionals – online access to current account information. Account values, grant history, contribution history, and tax return status are among the information updated daily.

The new website offers donors the ability to research charities through GuideStar – the industry standard resource for information about U.S. nonprofit organizations. Through a database of 1.8 million IRS-recognized organizations, RCF's clients can use GuideStar to find charities that match their charitable goals and research charity performance.

As the online home of the Renaissance Charitable Gift Fund, RCGF.org focuses on Donor-Advised Funds and Charitable Gift Annuities. The Renaissance Charitable Foundation, a §501(c)(3) public charity, works in tandem with potential donors and their financial planning professionals to create an environment that meets the needs of those interested in directing a portion of their assets to charity while taking advantage of the tax benefits offered by charitable financial planning.

Renaissance Charitable Foundation partners with Renaissance, an Indianapolis-based charitable trust administration company that was founded in 1987. Renaissance is now the premier provider of charitable gift design and administration services, and is the largest third-party charitable trust administrator in the United States.

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If you'd like more information on this topic, or would like to schedule an interview with Greg Baker, president of the Renaissance Charitable Foundation, please call Gregg Nagel at (317) 843-5641 or Email him at nagelg@reninc.com.